

2016 ACCOMPLISHMENTS

SAVING THE BAY *by* SUSTAINING THE BAY: A YEAR OF FIRSTS



In early 2016 we published a visionary **2020 Strategic Plan**, which maps out our ambitious path to healthy wetlands, Bay Smart communities, and a region that is resilient in the face of climate change.



We installed **107,239** plants at sites around the Bay, creating important habitat for native and migrating birds.



Save The Bay was instrumental in **passing Proposition 67**, a statewide bag ban that will keep billions of plastic bags from polluting our ocean, communities, and waterways, and Proposition 56, which will reduce the flow of toxic, plastic cigarette butts into our waterways.



For the first time in Save The Bay's history, we endorsed **10 local ballot measures** that will contribute to a cleaner, healthier Bay and more sustainable Bay Area. With our support, 9 of these measures were passed by voters.



Our **4,830** volunteers contributed nearly 15,000 hours to shoreline restoration projects, and we provided **2,500** local students with hands-on volunteer opportunities.



Culminating a decade of planning and preparation, we passed regional Measure AA, which will generate **\$500 million** for the restoration of Bay wetlands. Thanks to our tireless advocacy, more than 70% of Bay Area voters supported Measure AA.



Working with nearly 40 cities and counties across the Bay, we created **Bay Day**, one official day for our entire region to celebrate San Francisco Bay. In its inaugural year, Bay Day reached over **2 million** Bay Area residents.



Save The Bay and our supporters successfully advocated for a **ban on outdoor smoking** at Sunnyvale bus stops, shopping areas, festivals, and farmers markets. Our success will help protect wildlife from toxic, plastic cigarette butts, and are a model for other communities.



We removed **7,200 lbs.** of trash from the Bay shoreline, making our marshes cleaner and healthier.



We launched Save The Bay's new **Bay Investors Council**, bringing together Bay Area leaders and influencers who support Save The Bay financially and introduces the organization to new friends. We hosted our inaugural Bay Investors Council event on Bay Day with a catamaran sail on the Bay.

SAVE THE BAY

www.saveSFbay.org